

# NCC Cable System Order

11-754130

|                   |                            |                 |                       |                  |               |
|-------------------|----------------------------|-----------------|-----------------------|------------------|---------------|
| Order #           | 62308767                   | Flight Dates    | 07/18/16 - 08/07/16   | Update Date      | 07/27/16      |
| Syscode           | 1709                       | Agency          | Medium Buying LLC     | Version          | 3 Vs. 2       |
| System Name       | Spectrum/Iron Mountain, MI | Advertiser      | Beau LaFave MI HD 108 | Show All Lines   |               |
| Market            | Marquette                  | Client Code     |                       | Total # of Weeks | 3             |
| AE                | Andrew Volles              | Product Code    |                       | Total            | \$707.00      |
| Sales Coordinator | Shaun Stevenson            | Est Code        | NA                    | Commission       | \$106.05      |
| Office            | Washington                 | Product Name    |                       | Net Total        | \$600.95      |
| Phone             | (301) 951-2620             | Credit Status   |                       | Total Spots      | 230           |
| Status            | Not accepted               | Primary Demo    | Adults 35+            | Affiliate Split  | 100.0         |
| Survey            | Cable Nielsen Live+1 May16 | Makegood Policy | Approval Required     | Sold On          | Cost Per Spot |
|                   |                            |                 |                       | GRP              | -             |
|                   |                            |                 |                       | CPP              | -             |

Comments : R2 MG Spots, added back in to run at the end of the week. Please review and confirm. Thanks!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment   |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------|
| 1    | FXNC | FXNC EM | 7/18/16    | 7/24/16   | 05:00      | 09:00     | X | X | X | X | X | X | X | -   | -   | 21          | \$3.00    | \$63.00    | 30       |                |
| 2    | FXNC | FXNC EM | 7/25/16    | 7/31/16   | 05:00      | 09:00     | X | X | X | X | X | X | X | -   | -   | 20          | \$3.00    | \$60.00    | 30       |                |
| 3    | FXNC | FXNC EM | 8/1/16     | 8/7/16    | 05:00      | 09:00     | X | X |   |   |   |   |   | -   | -   | 6           | \$3.00    | \$18.00    | 30       |                |
| 4    | FXNC | FXNC DT | 7/18/16    | 7/24/16   | 09:00      | 16:00     | X | X | X | X | X | X | X | -   | -   | 25          | \$2.00    | \$50.00    | 30       | R2-1x          |
| 5    | FXNC | FXNC DT | 7/25/16    | 7/31/16   | 09:00      | 16:00     | X | X | X | X | X | X | X | -   | -   | 26          | \$2.00    | \$52.00    | 30       | R2-1x          |
| 6    | FXNC | FXNC DT | 8/1/16     | 8/7/16    | 09:00      | 16:00     | X | X |   |   |   |   |   | -   | -   | 8           | \$2.00    | \$16.00    | 30       |                |
| 7    | FXNC | FXNC EF | 7/18/16    | 7/24/16   | 16:00      | 19:00     | X | X | X | X | X | X | X | -   | -   | 16          | \$3.00    | \$48.00    | 30       | R2-4x          |
| 8    | FXNC | FXNC EF | 7/25/16    | 7/31/16   | 16:00      | 19:00     | X | X | X | X | X | X | X | -   | -   | 21          | \$3.00    | \$63.00    | 30       | R2-4x          |
| 9    | FXNC | FXNC EF | 8/1/16     | 8/7/16    | 16:00      | 19:00     | X | X |   |   |   |   |   | -   | -   | 6           | \$3.00    | \$18.00    | 30       |                |
| 10   | FXNC | FXNC PT | 7/18/16    | 7/24/16   | 19:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 24          | \$4.00    | \$96.00    | 30       | R2-9x          |
| 11   | FXNC | FXNC PT | 7/25/16    | 7/31/16   | 19:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 33          | \$4.00    | \$132.00   | 30       | R2-9x          |
| 12   | FXNC | FXNC PT | 8/1/16     | 8/7/16    | 19:00      | 24:00     | X | X |   |   |   |   |   | -   | -   | 9           | \$4.00    | \$36.00    | 30       |                |
| 13   | FXNC | FXNC PT | 7/25/16    | 7/31/16   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$5.00    | \$5.00     | 30       | R1+1x NP Rates |
| 14   | FXNC | FXNC EM | 7/25/16    | 7/31/16   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 4           | \$3.00    | \$12.00    | 30       | R2+4x          |
| 15   | FXNC | FXNC DT | 7/25/16    | 7/31/16   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$2.00    | \$2.00     | 30       | R2+1x          |

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| Office            | Washington                 | Product Name    |                       | Net Total        | \$600.95      |
| Phone             | (301) 951-2820             | Credit Status   |                       | Total Spots      | 230           |
| Status            | Not accepted               | Primary Demo    | Adults 35+            | Affiliate Split  | 100.0         |
| Survey            | Cable Nielsen Live+1 May16 | Makegood Policy | Approval Required     | Sold On          | Cost Per Spot |
|                   |                            |                 |                       | GRP              | -             |
|                   |                            |                 |                       | CPP              | -             |
|                   |                            |                 |                       |                  | CPM           |

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|--|------|----------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 16   | FXNC | FXNC PT  | 7/25/16    | 7/31/16   | 19:00      | 24:00     |        |        |        |        | X      | X      | X      | -      | -      | 9           | \$4.00    | \$36.00    | 30       | R2+9x        |
| <div> <div> <div>Jul 2016</div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Total</div> </div> <div> <div>SPOTS</div> <div>201</div> <div>29</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>230</div> </div> </div> |      |          |            |           |            |           |        |        |        |        |        |        |        |        |        |             |           |            |          |              |
| AMT  |      | \$619.00 | \$88.00    | \$0.00    | \$0.00     | \$0.00    | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00      | \$0.00    | \$0.00     | \$0.00   | \$707.00     |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 07/28/16

62308767 | Marquette | Spectrum/Iron Mountain, MI | 1709 |